

UK Wi-Fi HotSpot Provider Requires Scalable Cloud Solution For Fast Growing Business



“The SymetriQ Public Cloud offers us a cost effective solution, which allows us to deploy resources within minutes rather than weeks. We can also scale up as the business grows, eliminating the need for expensive hardware purchases. The SymetriQ cloud is also very secure, which gives us full confidence that our customers data is safe.”

Paul Ford, Managing Director, WalkinWiFi

Company Profile

- WalkInWiFi Ltd are a UK based Wireless Telecommunication Service provider.
- Formed in 2009
- WalkinWiFi provides free of charge Wi-Fi internet access to members of the public, across their national network
- 7000 Wi-Fi hotspots planned in 3 years

The Challenge

Walkin WiFi were looking for a solution that could help them at the embryonic stage of their business. The solution needed to be both scalable and cost-effective. The ability to provision infrastructure as quickly as possible was a high priority. WalkinWiFi also needed a reliable platform that could be replicated time and time again. High availability was also a must, so a resilient solution was essential. Security was also a key factor, due to customer information being stored on the infrastructure. And as a young business, costs had to be kept to a minimum.

The Solution

WalkinWiFi examined several options, including deployment of physical infrastructure and some other Cloud Providers, before opting for UK based Cloud Provider, SymetriQ. By using SymetriQ Public Cloud, WalkinWiFi have the ability to provision additional resources within minutes and can scale up on demand. Additionally, SymetriQ can guarantee that data will remain in the UK at a tier 3+Data Centre, with government level security. Resilience at every level on the SymetriQ Public Cloud, ensures maximum uptime for WalkinWiFi customers.

The Business Benefits

By using the SymetriQ Public Cloud, WalkinWiFi have eliminated upfront cost on hardware requirements, freeing up capital to use in other areas of the business. The time to deploy is reduced to a few minutes, meaning that WalkinWiFi are extremely agile and able to respond to customer demands whilst freeing up their own staff. Security on the cloud is taken care of by SymetriQ, ensuring peace of mind for WalkinWiFi and their customers. The resilient nature of the SymetriQ Public Cloud maximises availability, ensuring WalkinWiFi customers are kept happy at all times.

Speak to us if you want to know more. We are happy to answer any question you might have.

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